



SOUTH EAST ASIAN EDUCATION TRUST

S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY

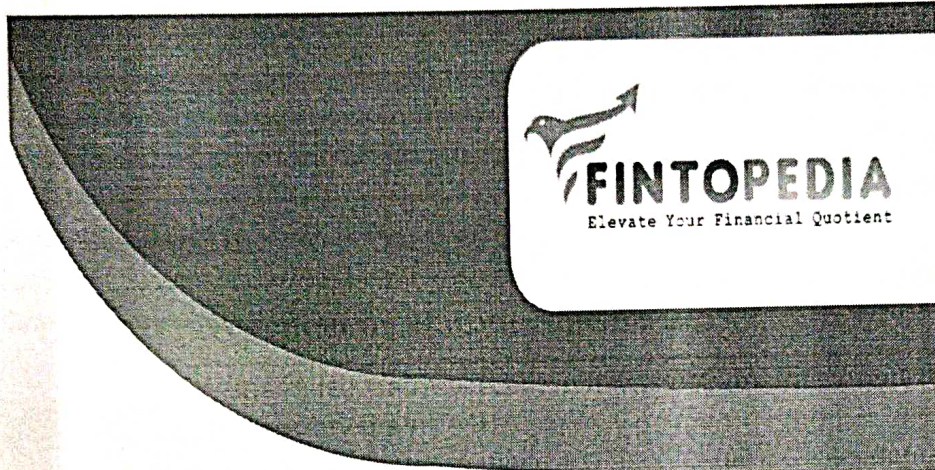
(Approved by All India Council for Technical Education (AICTE), New Delhi)

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A report on Bazaar Shastra 2024

Bazaar Shastra 2024 strategize and succeed in the stock market arena organized on 20 February, 2024 by the departments of MBA, SEA College of Engineering and Technology, Bangalore. The day planned from the college by interacting with students and faculty for student's Career growth. Mr. Brijwal student of second year MBA gave a warm welcome speech to HOD of MBA of this college Dr. Anil Krishnawelcomed Mr. Nachiket Save.



Speaker profile.



Designation.

Marketing Manager in Fintopedia

Education.

Mr. Save holds a postgraduate degree (MBA) with dual specialization in Marketing & Finance from the University of Mumbai.

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Professional Background:

Mr. Nachiket Save began his career as a Sales Executive with Navneet Publication, Later, Mr. Save ventured into the education sector, starting as a Senior Concealer & Advisor before becoming a Senior Programme Advisor for Financial Analyst, Investment Banking & Credit Analyst. Currently, he holds the position of Marketing & Communication Manager at Fintopedia.

Responsibilities:

In 2022, he became Marketing Manager at Fintopedia, he holds responsibility for crafting and executing impactful marketing strategies that align with business goals. His role involves conducting market research, pinpointing target demographics, and ensuring successful implementation.

OBJECTIVES OF THE EVENT:

- **Understanding stock market:** The seminar provided participants with a clear understanding of what stock market is, its principles, methodologies, and best practices.
- **Enhancing stock market skills:** The seminar aimed to improve the skills of the participants in areas such as planning, risk management, and how to invest.
- **stock market skills:** The seminar helped participants develop their professional skills and gain knowledge that can enhance their career growth.
- **Applying stock market in the workplace:** The seminar helped participants apply stock market techniques to their current or future investments, improving their efficiency and effectiveness.
- **Keeping up-to-date trends:** The seminar provided insights into emerging trends and new developments stock market, enabling participants to stay up-to-date and relevant in their field.

Overall, the objective of the seminar provided participants with the necessary knowledge, skills, and tools to know stock market effectively, which can lead to career growth and success.

As seminar started faculties, students and other participants were treated with tea and biscuits.

Mr. Nachiket Save shared his inspiring story on how he got job in abroad and how he answered the question why should I hire you? With his self-confidence, he said he is ready to work for two months without any salary and the interviewer can confirm his job position after two months, with his hard work, dedication, and self-confidence he got the job.

Dr.Sundaresha also shared the motivational new record by The East Coast railway one of the blue chip zones of Indian Railways that created a record by completing a subway

construction at a busy railway track between Pendurthi and Kothavalasa line in Andhra Pradesh in less than 5 hours, without stopping a train.

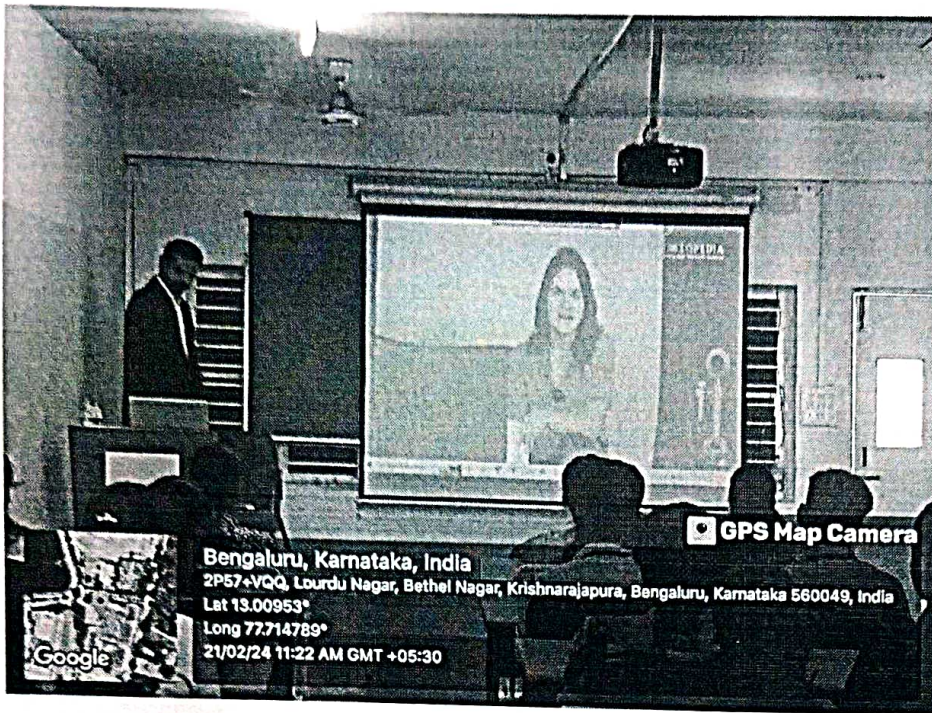
He further highlighted on how Civil engineers, Mechanical engineers, and Management all were involved in completing the task. It was a team effort which broke the record.

Overall, the seminar provided valuable insights into the field of project management and highlighted the importance of this discipline in career growth. Students left the seminar with a greater understanding of the key concepts and techniques of project management and were motivated to apply these skills in their own professional lives.

Snapshots from the event are presented below.

The seminar ended by 1.00 pm on 20 April, 2024. The event was ended with the vote of thanks by Meghana H, and the head of the department of MBA gathered on Dias, to adorn Mr. Nachiket Save with Garland and silk shawl which were provided to him as a gesture of facilitation.



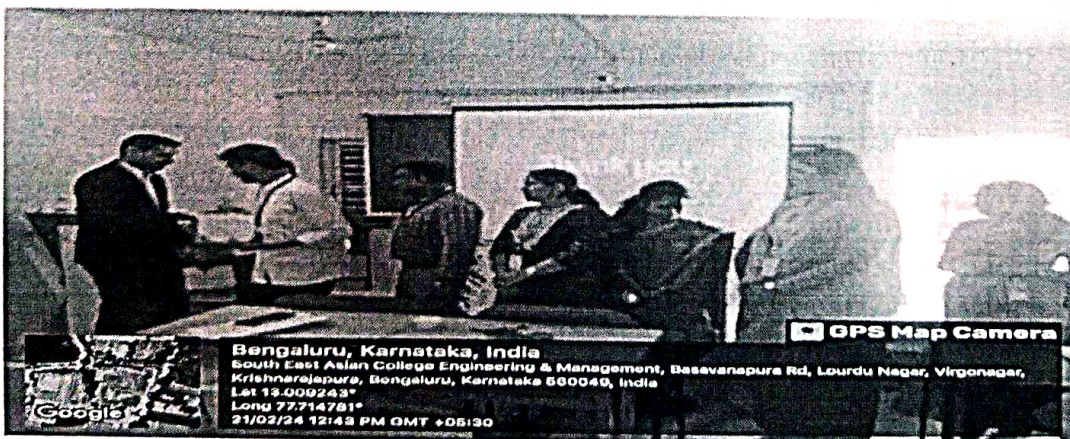


Outcome of the event:

- Improved understanding of stock market principles and techniques.
- Development of new skills: The seminar provided participants with opportunities to develop new skills related to stock market such as.
- Networking: Attending a seminar can provide an opportunity to connect with other professionals.
- Career growth: By improving their project management skills and expanding their professional network, attendees may be better positioned to advance in their careers.
- Increased confidence: Learning new skills and connecting with professional like Dr.Sundaresha boosted participant's confidence in their abilities, making them better equipped to tackle new challenges and take on more responsibility in their careers.

Overall, attending a seminar on project management for career growth provided valuable knowledge, skills, and connections that helped individuals advance in their careers.

CERTIFICATE PROVIDED TO STUDENTS FOR ATTENDING THE SEMINAR



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29/04/24